

STORYTELLING WORKSHEET



What does this story make you feel? What sounds do you hear? What do you smell?
Can you see yourself in it? Can you see the company's future?

Can you think of any other sources for your stories?

What does the future look like to you? What does it mean for your company? Your
team? Can you start to sketch out your story?

ADDITIONAL STORYTELLING RESOURCES:

Simon Sinek - simonsinek.com | The Moth - themoth.org

Radiolab - radiolab.org | TED Talks - ted.com | PRSA - prsa.org

TRAINING EVALUATION



Date: _____

Thank you for joining us in today's training! Your feedback will help us improve our training for future audiences.

1. Mark an X in the circle that best represents your feelings about today's instruction:

Today's training achieved the stated objectives:

Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree
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The information provided is useful for my role and work within this organization:

Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree
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I clearly understand how I can create stories that can communicate our strategy:

Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree
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I believe storytelling will help my employees understand our strategy:

Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree
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I plan on researching more about this topic:

Strongly Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strongly Agree
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2. What did you find most useful about today's training?

3. What did you learn that you can put to immediate use?

4. What suggestions do you have for improvement?
