Technology Strategic Planning Project

Many of the activities in this course lead to the development of a Technology Strategic Plan for a selected school. Weekly discussions, data/document analysis assignments, and base group activities are all designed to help you develop a strategic plan for technology for your selected school. In addition to those activities, you'll also submit two additional "products" or artifacts:

Technology Strategic Plan that aligns with a school or district strategic plan. The technology strategic plan will include a mission or vision for technology integration, priority goals/objectives, strategic actions to accomplish those goals, and measures of performance.

Strategic Planning Eportfolio containing all documents, data, and analyses used in the development of the strategic plan, including the completed technology strategic plan listed above.

Further details about each artifact, along with instructions for school selection are provided below.

School Selection
It is important that you select a school that is meaningful to/for you. If you are currently employed at a Texas school, I highly recommend that you select the school where you work. If you're not yet employed at a Texas school, select a school where you hope to work in the future. If you're not sure where you want to work, select the school that is closest to your residence, or perhaps a school that your children or relatives attend. If you live outside of Texas, you may select any Texas school, but do try to identify a school that is demographically similar to the school where you work, where you'd like to work, or to schools in your area.

Technology Strategic Plan
There's no set format or length requirements for strategic plans, let alone technology strategic plans. However, since it's imperative that a technology strategic plan align with a school or district plan, you should follow a format that is similar to those plans for your selected school. You'll also review the strategic plans of other members of your base group. These will give you additional ideas for formatting your technology strategic plan.

Strategic Planning Eportfolio
You may use whatever software or platform you wish to complete the eportfolio. The only stipulation is that it must be web-based or accessible with web-browser and internet connection. In other words, you must be able to submit the eportfolio (and all of its contents) by posting or sending a single link/URL. You may not submit the eportfolio on a CD, flash drive, or "physical" media storage device or post multiple links to different pages or sections of the efolio.

You may set up and organize the efolio however you wish. The organization simply needs to make sense. For example: one approach might be to arrange it by component: mission/vision, priority goals, etc. You'd then include an explanation of how each component was developed, including the data and document analyses that were used to develop that component. You'll have the opportunity to brainstorm with your base group on other ways to organize and present the development of your plan.

Highly recommended: begin setting up your efolio in Week 1 or 2. Capture your docs, analysis, discussion posts, etc, and place in them your efolio each week. You'll also have time to organize and rearrange in Week 6.

The efolio and completed strategic plan are due in Week 7.